



THIRTEENTH MALAYSIA PLAN KICK-OFF CONFERENCE

Challenges and Contribution of IPR-INTAN Towards Poverty Eradication and Food Security

5-6 SEPTEMBER 2024

IPR INTAN Overview



Announced by YAB Prime Minister in the Dewan Rakyat during Budget 2024 on 13 October 2023



The Inisiatif Pendapatan Rakyat – Usahawan Tani (IPR INTAN) is an approach by the Ministry of Economy to **alleviate poverty using modern agricultural methods** and address daily economic issues for future national sustainability.

MAIN OBJECTIVES



Increase the income of the B40, poor and hardcore poor



Monthly income of at least RM2,000



Experienced and capable Agriculture Companies as Strategic Partners



Skills Training in Farm Operations & Entrepreneurship (TVET)



Supporting the national food security agenda

IPR INTAN @ NCER Current Status



1 Current Status



6 Anchor Companies

200 Acres

370 Job opportunities for the B40, poor & hardcore poor

2 Commencement in Q4, 2024



9 Anchor Companies

790 Acres

620 Job opportunities for the B40, poor & hardcore poor



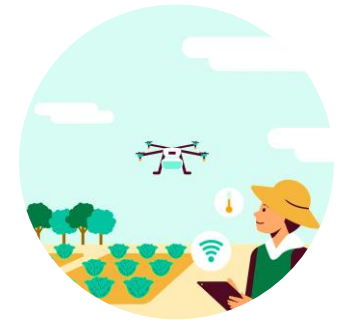
IPR INTAN @ NCER As A Game Changer To Modernise Agrobusiness In NCER, Reduce Poverty & Contribute Towards Food Security Agenda



Identifying, recruiting & sustaining potential participants



Sustainability



Balancing the operational and technical efficiency

IPR INTAN CONTRIBUTION

- Income of at least RM2,000
- SKM level 3 certification in farm operation
- Attractive incentives
- Job opportunity for youth from local community

BUSINESS ECOSYSTEM

- Offtake arrangement with wholesalers (HoReCa), downstream products and exporters
- Development of contract farmers
- Development of anchor companies to level up in the

ENVIRONMENTAL

- Adaptation of ESG
- Circular economy (including waste management)
- Good practices and standards

- Adoption of technology (IoT) and mechanization including



Data Driven Agriculture



Automatic Irrigation System



Smart Monitoring System



Optimization of Product Distribution

- Technical advice from experts / relevant agencies
- Precision farming for better farm management,



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ECONOMIC REGION & TECHNOLOGY HUB**